

Strength of the Brand

The success of your real estate career hinges on an important decision-what company you choose to affiliate with. Prudential Floberg REALTORS has been a market leader for over four decades and its associates are some of the most respected in the community.

Prudential Floberg REALTORS

- Providing Five Star Service since 1959
- Diversified professional services in Residential, Commercial, Farm & Ranch
- Strong commitment to community

Prudential Real Estate

- Network with the highest average price
- Committed to quality & service

Join the company that is committed
to your success ...
Prudential Floberg REALTORS®!

*Call today to learn how
you can reach your career goals as a
Prudential Floberg REALTORS
sales professional!*



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Join the Company that Opens Doors for You!



Prudential

Floberg REALTORS®

We'll
provide
the
tools
you need
to *succeed!*



A Company You Can Grow With

Finding the right “fit” is important in selecting a company to affiliate with. Prudential Floberg REALTORS has the programs and systems in place to support your needs as a new agent or seasoned professional.

Comprehensive Menu of Income Sharing Plans

We have a plan for every stage of your career:

- Incremental Commission Plans with Incentives
- High Split Desk Fee Plans

Lead Generation Programs

Internet Lead Department

- Manages internet leads from multiple sources and assigns to agents

Relocation Department

- Manages incoming & outgoing leads from traditional sources

Support & Education

- Training Director on staff
- Certified Buffini Coach on staff
- Broker On Call Program
- Interactive Online Study through Prudential University
- Comprehensive training program for new associates
- Technology training & support
- Workshops to develop your real estate skills

State of the Art Facilities & Services

- Convenient location
- Hi-speed connectivity-wired & wireless
- Advanced full color copiers, scanners, etc.
- Friendly support staff to assist you

Diversified Services & Specialties

- Commercial / Investment Properties
- Farm & Ranch
- Resort Properties
- Fine Homes International

Our Marketing Advantage

Our Marketing Advantage Program capitalizes on the Power of the Team to obtain favorable pricing and positioning in various media.

Print Media

- Preferred rates from Billings Gazette-among the lowest in the market!
- Distinctive weekly full color page ad in the Billings Gazette
- Prime placement in Welcome Home Magazine

Floberg.com Website:

- Showcases our listings & agents
- Interactive mapping and virtual tours
- Advanced property search tools

Online Buyer /Seller Advantage System

- Prudential Real Estate’s Online Advantage provides an incredible opportunity to be on the cutting edge of real estate technology through our Online Buyer Advantage™ (OBA™) and Online Seller Advantage™ (OSA™)

Key National Websites

- Distribution of your listings to key national real estate websites, many with “**Featured Property**” status

REALTOR.com Showcase

- Enhanced presentation of your listings
- Additional photos
- Virtual Tours
- Custom property descriptions

Comparative Market Analysis (CMAs)

- Full color, personalized and professionally bound

Graphic Artist on Staff

- Designs high quality, professional marketing materials

Prudential’s eCard Program

- Free, customizable, online postcards to keep in touch with your clients

Involved in Our Community

Prudential Floberg REALTORS has a legacy of giving back to the community. Here are just a few of the many organizations/charities that we proudly support:

- Playhouse Parade
- Maps for Kids
- Prudential CARES Volunteer Grants
- Sugar Showdown Fundraiser
- Sunshine Kids

The Power Team at Play

The Power Team works hard at providing top-notch real estate services, but they also know how to kick back and PLAY!

- Steak & Beans Annual Contest
- Annual Christmas Party
- Deal or No Deal Contest
- Monthly Birthday Breakfast

